

Simren Bhatia

Eden Prairie, MN | Marketing, Professional Sales, Graphic Design

(612)-578-6839 | simrenbhatia9321@gmail.com | www.simrenbhatia.com

Objective: A drive to perform a marketing/advertisement role, incorporating my graphic design skills, as well as my experience in marketing to attract prospects to the firm.

Education

University of Minnesota-Duluth

2021- Expected 2025

Marketing and Graphic Design BBA, Professional Sales double major.

Experience

Darwinbox - HRIS Advisor/SDR (Remote)

Nov 2023 – Feb 2024

- Performed an SDR role, cold calling (200+ weekly).
- Booked meetings with potential prospects.
- Prospecting businesses that would benefit from the product.

Galleon Logistics - Sales & Marketing Intern (Remote)

July 2022 – March 2023

- Attended a conference under the company name.
- Cold contacted many potential customers with responses.
- Performed SDR roles and introduced the company to potential prospects.

WhatConverts - Sales & Marketing Intern (Remote)

Apr 2022 – Sept 2022

- SEO Management using Ahrefs, bringing the website health score from 90% to 98%.
- Contacted 20+ customers/contacts daily.
- Started drafting a social media marketing plan.

Activities

South Asian Student Organization - Vice President

Sept 2022 - Active

- Raised 400\$ through fundraising for our very first event.
- Went from 5 members to 25 members in under 1 week.
- Engaged with other DEI organizations.
- Represented the entire South Asian student body at the university.

Skills

- Adobe Creative Cloud
- Office 365
- SEO Management
- Hubspot CRM
- Wordpress
- Canva
- HTML (base level)
- CSS (base level)
- Problem Solving
- Work Under Pressure
- Apollo
- Slack